



Business Model Scorecard

OpenLMIS Workshop – January 29, 2019

Business Model: #1 Partner Network

As a group, please use the scorecard below to evaluate this business model.

Focus Area	Statements	Score				
		<i>Circle the score that represents how you feel about the statement.</i>				
		1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree
Customer	Customers would be interested in this product.	1	2	3	4	5
	Customers are ready for and need this product.	1	2	3	4	5
	Customers are likely to pay for a product like this.	1	2	3	4	5
Product	The current features and workflows could be used in this model (front end).	1	2	3	4	5
	The current technical architecture of OpenLMIS could support this model (back end).	1	2	3	4	5
	Within this business model, the product has a lifespan of more than 5 years.	1	2	3	4	5
Competition	OpenLMIS is well differentiated in this space compared to competitors.	1	2	3	4	5
	Barriers to entry are navigable.	1	2	3	4	5

Explanation & Feedback:

Feel free to continue feedback on the back of this page.

Overall Impact:

Does this business model satisfy the core attributes?

