

APICS218

The Sustainable Supply Chain: Leveraging Digitalization and Sustainability to Build a More Competitive Supply Chain

September 30, 2018

Al Zucco

Vice President, Sustainable Supply Chain

USG Corporation – Chicago, IL



APICS 2018 Session Evaluation

Visit www.APICS.org/Sunday Or Download the APICS Events APP



Abstract

As supply chain leaders navigate the increasing role of digital technologies and automation, there is significant opportunity for organizations to ensure sustainability is integrated across the components of plan, source, make and deliver.

The key topics addressed in this session will be the value of emerging technologies, lean concepts, and automation in supply chain. Attendees will also learn about how the integration of sustainable supply chain and digitalization can enhance the sustainability and performance of supply chains and the broader organization.



USG at a Glance



| Founded | 1902 | | | |
|--------------------------------|-------------|------------------|----|------------------------|
| Market Cap ¹ | \$4.7B | | | |
| Headquarters | Chicago, IL | GLOBAL FOOTPRINT | #1 | IN NO |
| Employees ² | 6,800 | | #1 | GYPS IN AUS GYPS |
| Plant Locations ² | 51 | | #2 | IN NO |
| 2017 Sales ² | \$3,204M | | | CEILIN |
| 2017 AOP ³ | \$438M | | | |
| 2017 Adjusted EPS ³ | \$1.80 | | | |

Leading Manufacturer of Building Materials and Innovative Solutions

1. As of 2/28/2018.

2. Does not include USG Boral Joint Venture, which has: 3,200 employees, 49 plant locations and US\$1.2B sales in CY 2017.

3. Non GAAP metric - See reconciliation to GAAP results in Appendix.



Q&A



WHAT IS SUSTAINABLE SUPPLY CHAIN?

USG OPERATIONAL MODEL & STRATEGY

TRANSFORMING TO A SUSTAINABLE SUPPLY CHAIN



Sustainable supply chain management integrates environmental, economic and social factors into the whole supply chain lifecycle from product design and development, to material selection and transportation, manufacturing, packaging, distribution, use and ultimately disposal or reuse.



Q&A



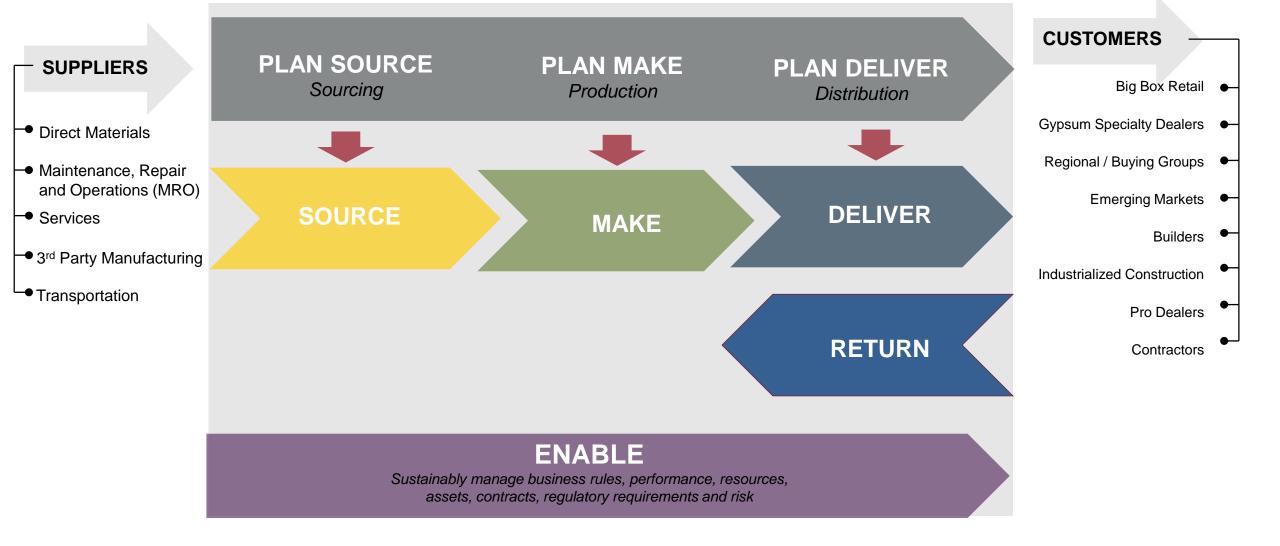
WHAT IS SUSTAINABLE SUPPLY CHAIN?

USG OPERATIONAL MODEL

TRANSFORMING TO A SUSTAINABLE SUPPLY CHAIN

Sustainable Supply Chain The USG Operational Model











TRANSFORMING TO A SUSTAINABLE SUPPLY CHAIN

DIGITIZATION SUSTAINABILITY

Q&A

Lean Management



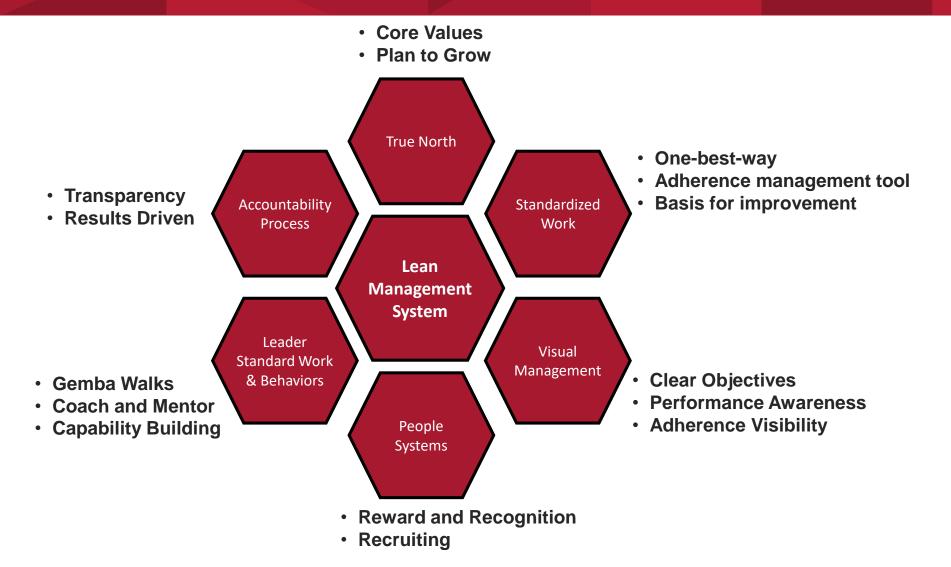
Maximizing the value of the supply chain and *minimizing the waste* that exists



Examples of Lean Tools: 5S, Lean Six Sigma, Kanban, Standard Work, Value-stream mapping, Error-proofing, 5 Why's

Lean Management System Elements





Lean Management Transportation Freight Optimizations (\$7MM)

OPPORTUNITY: USG ships over 1,000 truckloads of finished goods per day. Payloads for these shipments are not always at capacity.

GOAL: Optimize carrier capacity to leverage equipment for outbound shipments on rail and truck to reduce freight costs

Moods Median Tests and staged control charts depicted the statistical change made by the

Created monthly report to monitor solution, calculate savings, and identify improvements

Before







OUTCOME

cross functional team

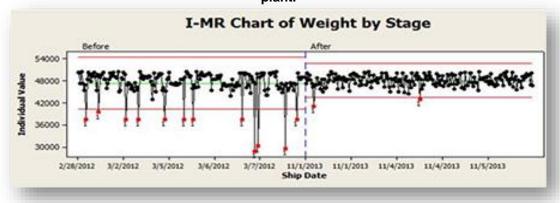
STRATEGY:

٠

٠

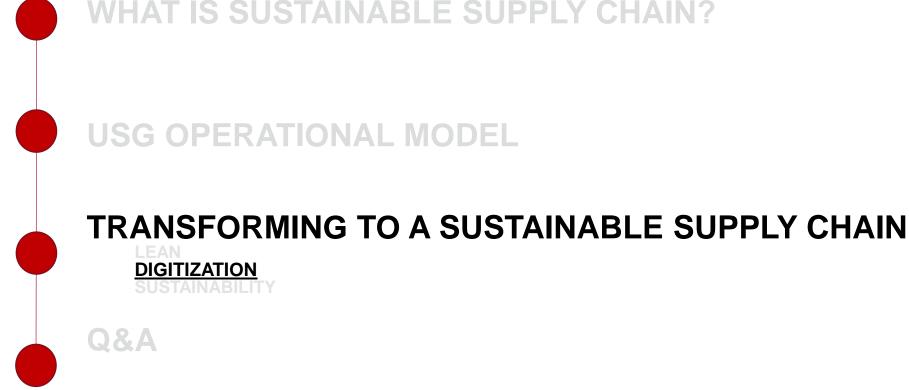
By reducing the variation the team was able to increase the average payload weight by 2.4%; this resulted in an annual freight savings of \$390,000 per year at the pilot plant.

Used data and Pareto charts to focus project team and resources Conducted customer survey to identify critical customer requirements









WHAT IS SUSTAINABLE SUPPLY CHAIN?

Supply Chain Digitization The Future of Commercial Mobility

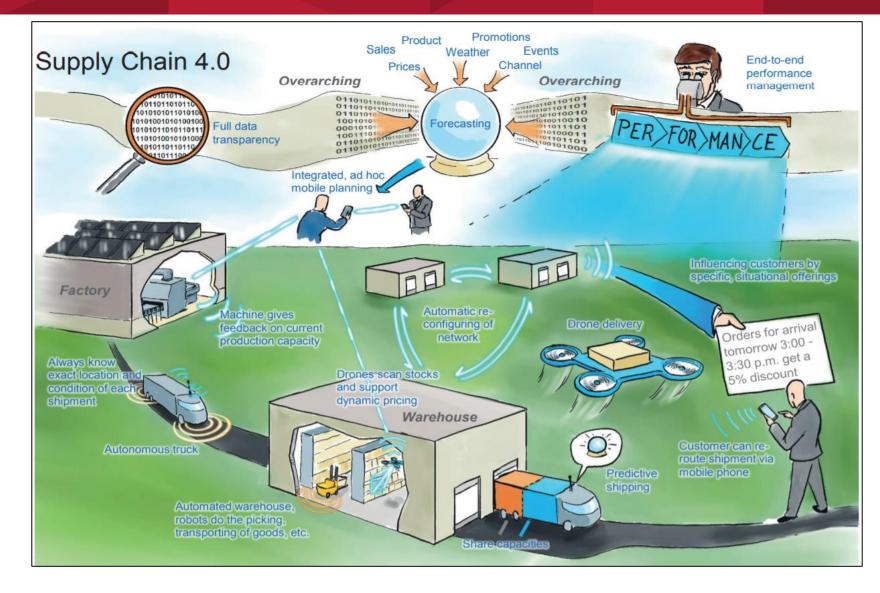




Source: McKinsey & Company

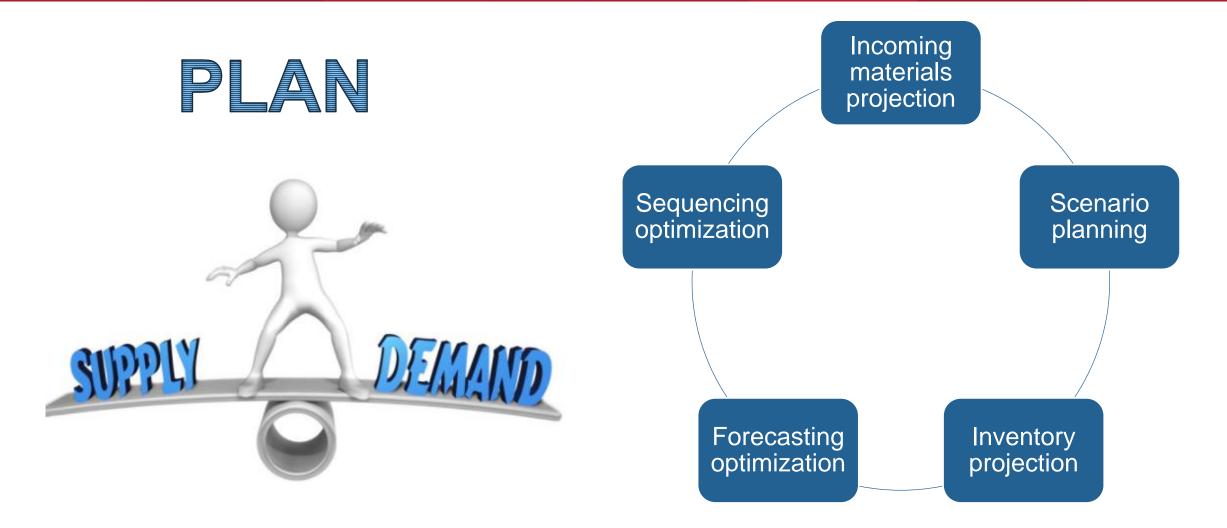
Supply Chain Digitization The Evolution of Supply Chain





Supply Chain Digitalization Advanced and Automated Analytics

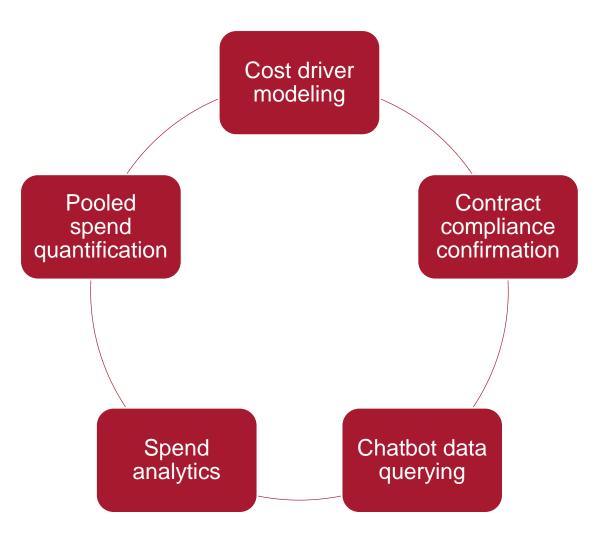




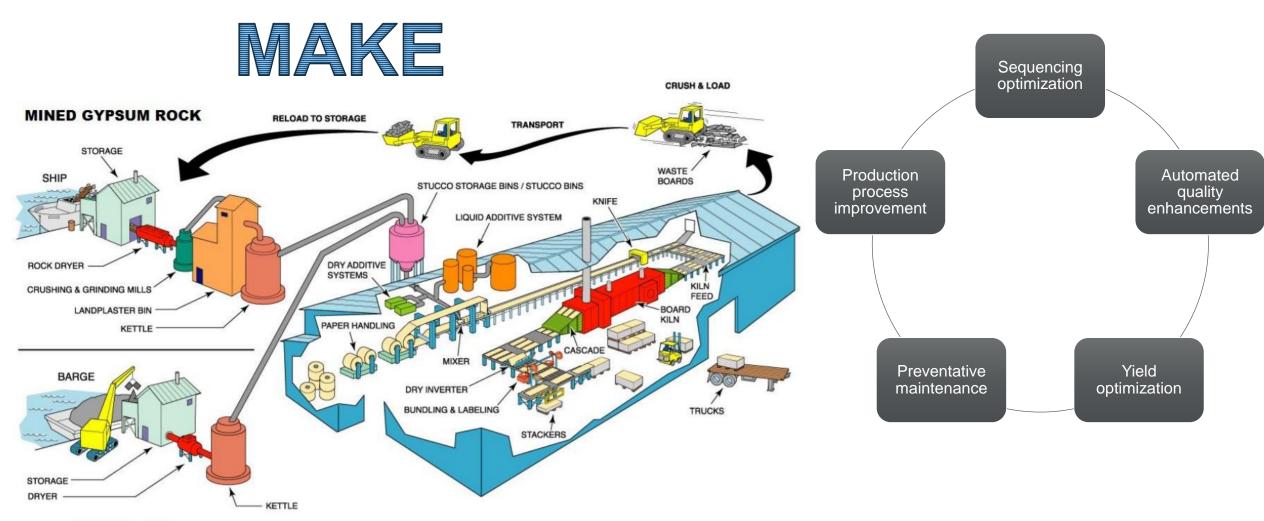


SOURCE





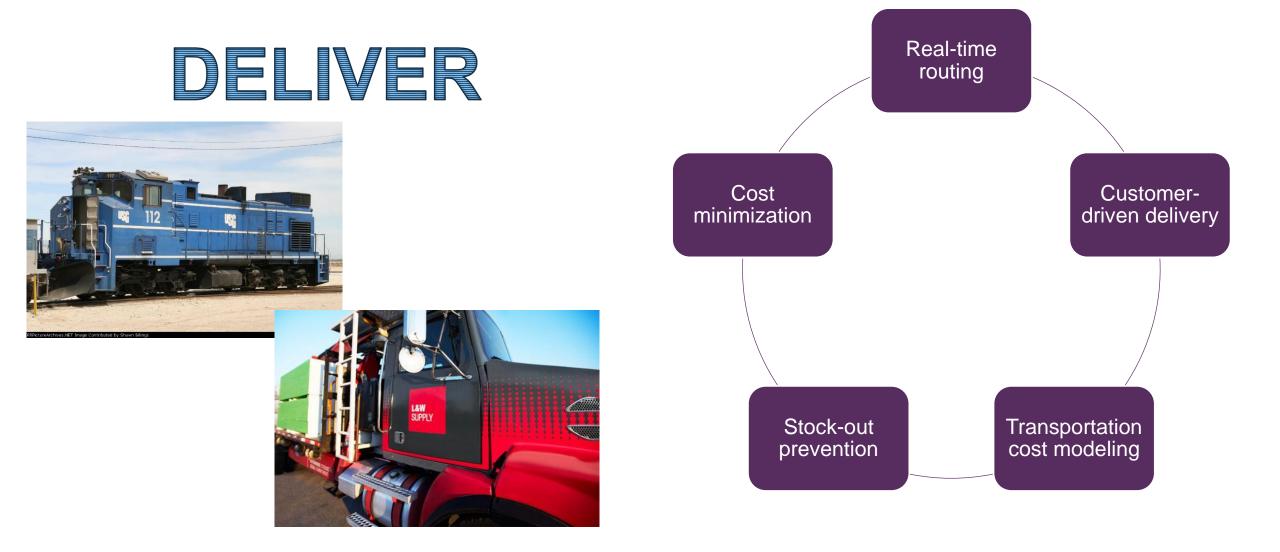






Supply Chain Digitalization Advanced and Automated Analytics







Sustainable supply chain management integrates environmental, economic and social factors into the whole supply chain lifecycle from product design and development, to material selection and transportation, manufacturing, packaging, distribution, use and ultimately disposal or reuse.







WHAT IS SUSTAINABLE SUPPLY CHAIN?



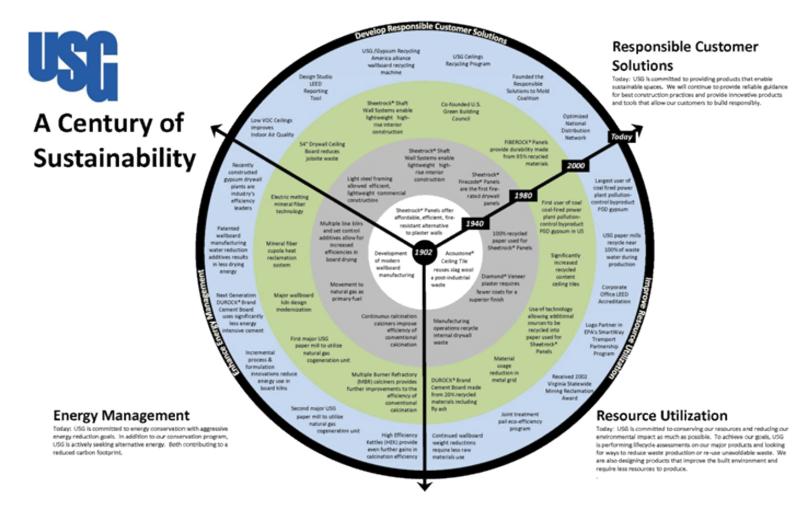
TRANSFORMING TO A SUSTAINABLE SUPPLY CHAIN

Sustainable Supply Chain Environmental Responsibility



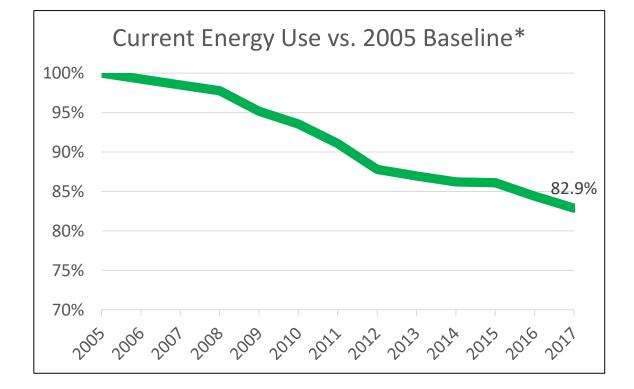
ECOBLUEPRINT...

- Enhance Energy Management
- Improve Resource Utilization
- Developing Responsible Solutions





Approximately 98% of all raw materials entering a wallboard plant leaves as finished product!



At our Slag Wool plant, we completed a project to reduce the energy required to manufacture our mineral wool ceiling tiles by more than **20 percent**. Mineral wool is made from slag, a waste byproduct from steel production.

Plant Improvements and Efficiencies



Sustainable Supply Chain Enhance Energy Management







One USG Lean Six Sigma project reduced 40-50 truckloads of wall board waste/year.

USG improved truck loading efficiency by up to 30% per truck.





Efficient transportation and raw material extraction



Fossil Fuel Emission Levels

(pounds per billion BTU of energy input)

| Air Pollutant | Natural Gas | Oil | Coal | |
|-----------------|----------------|---------|---------|--|
| Carbon dioxide | 120,000 | 160,000 | 210,000 | |
| Carbon monoxide | 40 | 33 | 210 | |
| Nitrogen oxides | 92 | 450 | 460 | |
| Sulfur dioxide | 1 | 1,100 | 2,600 | |
| Particulates | 7 | 84 | 2,700 | |
| Mercury | 0.000 | 0.007 | 0.016 | |

Efficiencies of Fossil Fuels

| Fossil Fuel | Typical Efficiency | Current Maximum Efficiency |
|-------------|-----------------------|----------------------------------|
| Coal | 35% | 42% |
| Natural Gas | 45% | 52% |
| Oil | 38% | 45% |



Sustainable Supply Chain Enhance Energy Management





USG reduced energy usage on a per unit of production basis by nearly 20 percent since 2005 and is on target to meet the Architecture 2030 Challenge



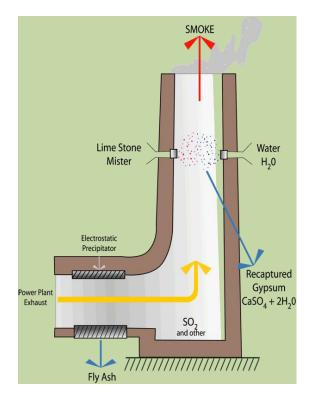


USG installed 16 acres of PV solar cells at the Plaster City, CA drywall plant which runs 2/3 of the plants energy. Eliminates 3,880 tons of CO2 emissions each year

Alternative Energies including PV, Solar thermal, co-generation, etc.



Recaptured (Flue-Gas Desulphurization) Gypsum



 $CaCO_3 + 2SO_2$ Add $2H_2O =$ $CaSO_4$ $2H_2O + CO_2$ 0.6 tons of Limestone = 1 ton of gypsum

Did you know ...

- Gypsum panels use less than 2 liters of water and acoustical ceiling tiles about 3 liters to produce one square foot of product?
- Mineral wool made from slag, an industrial byproduct from steel production aluminum and steel suspension systems, contain up to 90 percent recycled content?
- USG is one of the top consumers of waste paper in the U.S.? We use approximately <u>650,000 tons</u> of secondary fiber each year in the production of USG wallboard and ceiling products.







In 2004, USG established a woolbased acoustical ceiling tile reclamation program

Our Rainier, Oregon plant has been reclaiming drywall waste for years. Paper and gypsum are recycled

Construction drywall cut-offs generate 10 to 12% waste at the jobsite.

USG with the Durst Organization and Lend Lease, created a NYC based clean waste drywall recycling Pilot Program.



Sustainable Supply Chain Impacts:

- Raw Material Selection
- Supplier Sustainability
- Transportation Energy Reduction

USG Sheetrock® Brand EcoSmart Panels are the industry's only sustainable wallboard. They are the lightest product on the market.

S

20% reduction in transportation fossil fuels





25% less water used during manufacturing

20% 20% fewer CO₂ emissions during manufacturing

Sustainability

Our wet-felt ceiling plants and our paper mills recycle about 90 percent of the wastewater produced during the manufacturing process







From 2011 to 2016 production waste to landfill as increased by 2% while manufacturing production has increased 43%.

USG Cartersville plant:

- Reduced landfill waste over 16 tons/year (55% in 2 years)
- Zero waste to landfill for two years

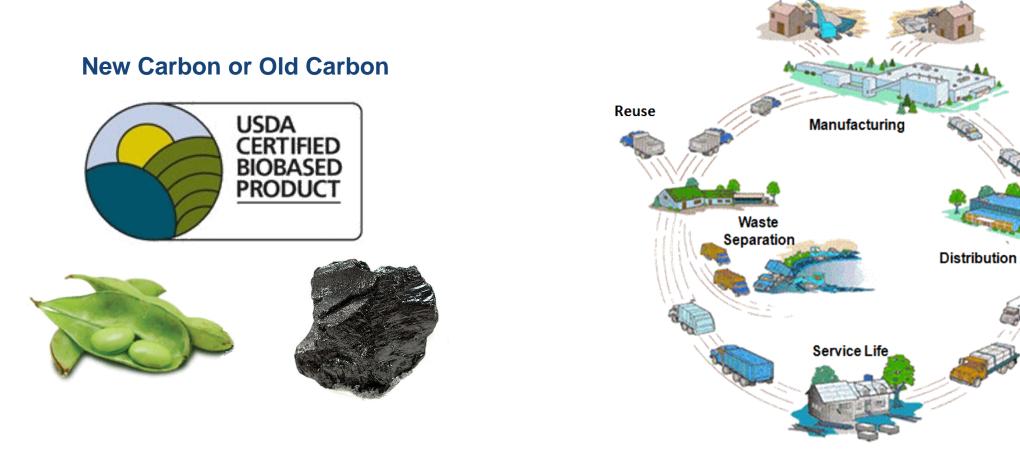
Waste Management recycled 2,502 tons of cardboard/paper, scrap metals, and plastics from USG plants in 2014



Waste Reduction

Sustainable Supply Chain Develop Responsible Solutions





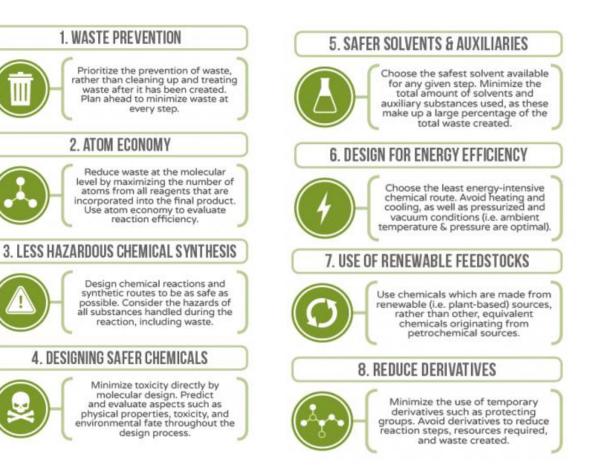
Cradle to Cradle = complete process - extraction to re-use

Alternative Raw Materials Evaluation

Sustainable Supply Chain Develop Responsible Solutions







9. CATALYSIS



Use catalytic instead of stoichiometric reagents in reactions. Choose catalysts to help increase selectivity, minimize waste, and reduce reaction times and energy demands.

10. DESIGN FOR DEGRADATION



Design chemicals that degrade and can be discarded easily. Ensure that both chemicals and their degradation products are not toxic, bioaccumulative, or environmentally persistent.

11. REAL-TIME POLLUTION PREVENTION



Monitor chemical reactions in real-time as they occur to prevent the formation and release of any potentially hazardous and polluting substances.

12. SAFER CHEMISTRY FOR ACCIDENT PREVENTION



Choose and develop chemical procedures that are safer and inherently minimize the risk of accidents. Know the possible risks and assess them beforehand.

Employing Green Chemistry and Responsible Sourcing

Sustainable Supply Chain Develop Responsible Solutions









16



61







38

Product Transparency

Key Takeaways





- Leverage Lean Management and LSS across your supply chain to improve value and minimize waste throughout the supply chain
- Selectively utilize Advanced Analytics and Automation to improve service and reduce cost
- Sustainability should be integrated across all of the components of the supply chain: Plan, Source, Make, Deliver, and Return
- Customer requirements for additional transparency drive stronger supplier relationships and visibility further into the supply chain
- Digitalization may be used enhance the sustainability and performance of supply chains and the business



Q & A



Appendices

Adjusted Operating Profit Reconciled to GAAP Operating Profit under New Reportable Segments



| \$ Millions | FY 2017 |
|---|---------|
| Reported GAAP Operating Profit (Loss) | |
| U.S. Wallboard and Surfaces | \$314 |
| U.S. Performance Materials | \$26 |
| U.S. Ceilings | \$95 |
| Canada | \$12 |
| Other | \$11 |
| Corporate & Eliminations | (\$91) |
| Total | \$367 |
| Adjustments to GAAP Operating Profit (Loss) | |
| U.S. Wallboard and Surfaces – Pension settlement charge | \$7 |
| U.S. Performance Materials – Pension settlement charge | \$2 |
| U.S. Ceilings – Pension settlement charge | \$2 |
| Corporate & Eliminations – Pension settlement charge | \$1 |
| Total | \$12 |
| Adjusted Operating Profit (Loss) – Non-GAAP measure | |
| U.S. Wallboard and Surfaces | \$321 |
| U.S. Performance Materials | \$28 |
| U.S. Ceilings | \$97 |
| Canada | \$12 |
| Other | \$11 |
| Corporate & Eliminations | (\$90) |
| Other Adjustments | |
| Adjusted equity income from UBBP | \$59 |
| Total Adjusted Operating Profit | \$438 |

Adjusted Diluted EPS Reconciled to GAAP Diluted EPS



| | FY 2017 | FY 2016 | FY 2015 | FY 2014 ¹ |
|--|-------------|-------------|-------------|----------------------|
| Income per average diluted common share – GAAP | \$0.60 | \$3.46 | \$6.73 | \$0.25 |
| Adjustments per average diluted common share: | | | | |
| (Income) loss from and gain on sale of discontinued operations | \$0.06 | (\$2.02) | (\$0.11) | (\$0.08) |
| Loss on extinguishment of debt | \$0.15 | \$0.25 | \$0.13 | — |
| Pension settlement charge | \$0.08 | \$0.11 | | \$0.09 |
| Exit of commercial space | | \$0.03 | | |
| USG's share of UBBP impairment and restructuring charges | _ | \$0.05 | | \$0.01 |
| Withholding tax on property contributed to USG Boral | _ | _ | | \$0.01 |
| Tax effect on adjustments | (\$0.08) | (\$0.13) | \$0.05 | |
| Long-lived asset impairment charges | _ | \$0.08 | | \$0.61 |
| Gain on sale of surplus property | _ | (\$0.08) | (\$0.07) | (\$0.08) |
| Gain on sale of equity method investment | _ | _ | (\$0.07) | |
| GTL (recovery) of receivable / shipping operations | _ | (\$0.05) | (\$0.05) | (\$0.05) |
| Change in tax law | \$0.99 | _ | | |
| Reduction in the valuation allowance of DTA | _ | — | (\$4.96) | — |
| Gain on Deconsolidation of Subs & Consolidation of JVs | — | — | — | (\$0.18) |
| Litigation Settlement Charge | — | — | — | \$0.33 |
| Adjusted earnings per adjusted average diluted common share – Non-GAAP | \$1.80 | \$1.70 | \$1.65 | \$0.91 |
| Average diluted common shares – GAAP | 146,710,846 | 147,660,979 | 147,246,600 | 144,296,316 |
| Adjustment to add common shares that would be dilutive based on adjusted net income | - | _ | _ | 2,797,618 |
| Adjusted Average diluted common shares – Non-GAAP | 146,710,846 | 147,660,979 | 147,246,600 | 147,093,934 |

1. 2014 has been recasted to reflect L&W Supply as a discontinued operation

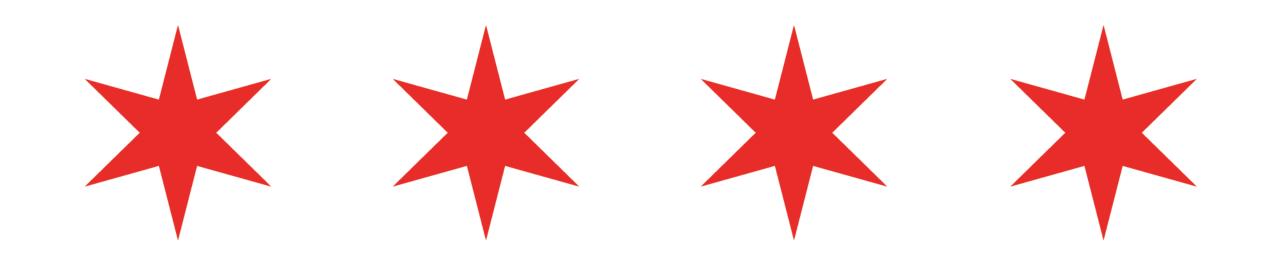


APICS 2018 Session Evaluation

Visit www.APICS.org/Sunday Or Download the APICS Events APP



THANK YOU



APICS218